

### **2025 Sponsorship Opportunities** event sponsorships, corporate sponsorships, and builds





## event sponsorships become a part of our signature annual events

### Women Build: March 2025

Welcome to Habitat Horry County's Women Build 2025! Together we will harness the power of women and raise funds and walls to build a home for a local woman and her children in need of safe, affordable housing.

sponsorship levels	\$2,500	\$1,500	\$1,000	\$500
	Foundation Sponsor	Launch Party Sponsor	Team Sponsor	Lunch Sponsor
Company logo on Women Build 2025 T-Shirt	<u></u>			
Exclusive Facebook Live interview/promotional video	5	<u></u>		
Company logo on Build Site Banner	5			
Opportunity to be featured during project media coverage	5			
Opportunity to speak at the home dedication ceremony	5	5	<b>S</b>	
Reserved company Build Day	5	<u></u>	5	5
Listing on all event promotional efforts	<u></u>	5		
Logo on all launch party signage		<u></u>		
Logo on lunch promo for that build day				<u></u>
	1 opportunity	1 opportunity	4 opportunities	



# event sponsorships become a part of our signature annual events

#### Derby Day: May 3, 2025 at Grande Dunes Resort Club

sponsorship levels	\$5,000	\$2,500	\$1,200
	Triple Crown Sponsor	Trifecta Sponsor	Exacta Sponsor
12 Event Tickets	<u></u>		
8 Event Tickets		<u></u>	
4 Event Tickets			<u></u>
Exclusive Facebook Live interview/promotional video	5		
Recognition as Triple Crown Sponsor on all promotional materials	<u></u>		
Recognition as Trifecta Sponsor on all promotional materials		5	
Company logo & link displayed on Habitat Horry County's website, as well as social media pages & posts	<u>^</u>	5	<u></u>
Recognition & logo displayed on multichannel TV marketing	<u></u>		
Potential media interviews prior to and/or during the event	<u></u>		
Promotional video interview during the event	5	5	5
Company logo displayed at event	5	5	
Formal recognition / announcement at the event	<u></u>		
	1 opportunity	Unlimited	Unlimited

#### Golf Tournament: August 25, 2025 at Grande Dunes Resort Club

sponsorship levels	\$5,000	\$2,500	\$2,500	\$1,000
	Tournament Sponsor	Golf Cart Sponsor	After Party Sponsor	Hole Sponsor
Two Teams	<u></u>			
One Team		5	5	5
Exclusive Facebook Live interview/promotional video	5			
Exclusive logo presence on tournament swag	5			
_ogo included on all event & promotional materials	5			
Ability to provide marketing materials for inclusion in tournament swag	5			
Logo on all tournament carts		<u></u>		
Logo on signage at post-tournament event			5	
Business name listing on all event promotional efforts	<u></u>	<u></u>	<u></u>	<u></u>
Logo on exclusive hole signage				<u> </u>
	1 opportunity	1 opportunity	1 opportunity	Unlimited

## corporate and other sponsorships engagement & recognition offerings



A corporate partnership with Habitat for Humanity of Horry County will provide your business with meaningful employee engagement and investment opportunities while demonstrating a strong sense of social responsibility. When you share your time, talent, and treasure, your partnership can help build a world where everyone has a decent place to call home. Partner with the history and brand value of Habitat for Humanity and make yourself stand out with your consumers, vendors, employees, peers, and business partners.

New, and exclusive to 2025, sponsor our 35th anniversity celebration! As a sponsor, you'll play a pivotal role in honoring 35 years of building strength, stability, and self-reliance in our community. Your support will not only celebrate the lives transformed through affordable housing but also showcase your commitment to making a lasting impact. Sponsorship offers your organization the opportunity to connect with a passionate audience, gain prominent recognition, and highlight your dedication to creating a brighter future for local families. Together, we can build more than homes – we can build hope.

35th anniversary - April 3, 2025

sponsorship levels	\$25,000	\$10,000	\$5,000	sponsorship levels	
	Foundation Sponsor	Frame Sponsor	Stud Sponsor		
5 Team Build Days	5				
3 Team Build Days		5		12 Event Tickets	
2 Team Build Days			5	Exclusive Facebook Live interview/promotional video	
Exclusive Facebook Live interview/promotional video	~			Recognition as sponsor on all promotional materials	
T-Shirts for all corporate volunteers	1	~	$\checkmark$		
Lunch provided on volunteer build days	5			Company logo & link displayed on Habitat Horry County's website, as well as social media pages & posts	
Recognition at home groundbreakings and dedication ceremonies	~	5		Recognition & logo displayed on multichannel TV marketing	
Recognition on build site signage	1				
Recognition on donor wall at Habitat ReStore for 1 year	5	5	5	Potential media interviews prior to and/or during the event	
Sponsor plaque	~	•		Promotional video interview during the event	
Promotion via social media, Habitat website, and monthly newsletter	5			Company logo displayed at event	
Promotion in home build press release	5	5		Formal recognition / announcement at the event	

#### corporate sponsorships

Want a piece of it all? No Problem! Combine any two event or corporate sponsorship levels and receive a \$500 discount. (Promotion excludes hole and exact a sponsorships)

Email Rachel Kennon at fddirector@habitatmb.org or call 843-999-6471 to secure your sponsorship for 2025!



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