

2023 Sponsorship Opportunities

event sponsorships, corporate sponsorships, and builds



event sponsorships

become a part of our signature annual events

Women Build: March 6 - 11, 2023

sponsorship levels	\$5,000	\$2,500	\$1,000	\$500
	Presenting Sponsor	Launch Party Sponsor	Team Sponsor	Lunch Sponsor
Company logo on Women Build 2023 T-Shirt	🔨			
Company logo on Built Site Banner	🔨			
Opportunity to be featured during project media coverage	🔨			
Opportunity to speak at the home dedication ceremony	🔨			
Reserved company Build Day	🔨	🔨	🔨	
Listing on all event promotional efforts	🔨	🔨	🔨	🔨
Logo on all launch party signage		🔨		
Logo on lunch promo for that build day				🔨
	1 opportunity	1 opportunity	4 opportunities	6 opportunities



Participate as an individual! Pledge to raise or give \$250

Your participation will include: Women Build 2023 T-Shirt, 1 Build day during the week of March 6-11th, 2023, Lunch on your build day

Golf Tournament: September 13, 2023 at TPC Myrtle Beach

sponsorship levels	\$5,000	\$2,500	\$2,500	\$1,000
	Tournament Sponsor	Golf Cart Sponsor	After Party Sponsor	Hole Sponsor
Two Teams	🔨			
One Team		🔨	🔨	🔨
Exclusive logo presence on tournament swag	🔨			
Logo included on all event & promotional materials	🔨			
Ability to provide marketing materials for inclusion in tournament swag	🔨			
Logo on all tournament carts		🔨		
Logo on signage at post-tournament event			🔨	
Business name listing on all event promotional efforts		🔨	🔨	🔨
Logo on exclusive hole signage				🔨
	1 opportunity	1 opportunity	1 opportunities	Unlimited



Derby Day: May 6, 2023 at Grande Dunes Resort Club

sponsorship levels	\$5,000	\$2,500	\$1,200
	Triple Crown Sponsor	Trifecta Sponsor	Exacta Sponsor
12 Event Tickets	🔨		
8 Event Tickets		🔨	
4 Event Tickets			🔨
Recognition as Triple Crown Sponsor on all promotional materials	🔨		
Recognition as Trifecta Sponsor on all promotional materials		🔨	
Company logo & link displayed on Habitat Horry County's website, as well as social media pages & posts	🔨	🔨	🔨
Recognition & logo displayed on multichannel TV marketing	🔨		
Potential media interviews prior to and/or during the event	🔨		
Promotional video interview during the event	🔨		
Company logo displayed at event	🔨	🔨	🔨
Formal recognition / announcement at the event	🔨	🔨	
	1 opportunity	2 opportunities	Unlimited



corporate sponsorships

engagement & recognition offerings



A corporate partnership with Habitat for Humanity of Horry County will provide your business with meaningful employee engagement and investment opportunities while demonstrating a strong sense of social responsibility. When you share your time, talent, and treasure, your partnership can help build a world where everyone has a decent place to call home. Partner with the history and brand value of Habitat for Humanity and make yourself stand out with your consumers, vendors, employees, peers, and business partners.

sponsorship levels	\$25,000	\$10,000	\$5,000
	Foundation Sponsor	Frame Sponsor	Stud Sponsor
5 Team Build Days	🔨		
3 Team Build Days		🔨	
2 Team Build Days			🔨
T-Shirts for all corporate volunteers	🔨	🔨	🔨
Lunch provided on volunteer build days	🔨		
Recognition at home groundbreakings and dedication ceremonies	🔨	🔨	
Recognition on build site signage	🔨		
Recognition on donor wall at Habitat ReStore for 1 year	🔨	🔨	🔨
Sponsor plaque	🔨		
Promotion via social media, Habitat website, and monthly newsletter	🔨	🔨	
Promotion in home build press release	🔨		

Want a piece of it all? No Problem! Combine any two event or corporate sponsorship levels and receive a \$500 discount. (Promotion excludes hole and exacta sponsorships)

Email Rachel Kennon at fddirector@habitatmb.org or call 843-999-6471
to secure your sponsorship for 2023!



Rachel Kennon, Development Director
(843) 999-6471
fddirector@habitatmb.org
habitathorry.org