



2025

Jimmy & Rosalynn Carter Work Project

RURAL RALLY BUILD: OCTOBER 27-31



**RALLY AROUND A
FUTURE
HOMEOWNER IN
HORRY!**

Rural Rally 2025

























The Jimmy and Rosalynn Carter Work Project Rural Rally is an exciting, **highly visible** project hosted nationally. It is locally hosted by Habitat for Humanity of Horry County this October 27-31st. **This new Habitat event brings together local companies and community members to build a home from foundation to doors and windows in just five days.**

Get in on the action by:

- Signing up a team to volunteer and give
- Sponsoring a part of the week's build: hardware, lunches, windows, etc.
- Offering professional labor or other construction materials



Company Partnerships

BENEFITS	LEVELS			
Value of Material, Service, or Sponsoship:	Over \$10k	\$10-5k	\$5k-2k	\$2k-\$1k
Exclusive press release highlighting partnership as one of the lead builders for rural rally 2025				
Mention in Habitat radio spot advertising rural rally				
Opportuity to present partner homeowners with keys at the home dedication & speak during ground breaking ceremony				
Invited to speak alongside Habitat for media coverage				
Listed as a Rural Rally Partner in additional press relases				
Mentioned as Rural Rally Partner in media coverage				
Company logo dispalyed on signage at build site				
Company highlighted in Habitat monthly e-newsletter				
Company logo on Rural Rally t-shirt				
Social Media recognition of contribution				
Company listed as parter on Habitat Horry's website				





Home Details

Habitat builds simple, decent affordable homes. These homes will be 3-4 bedrooms, 2 bathrooms, and roughly 1,300 square feet.

Rural Rally 2025 will take place in Owen's Creek on Long Avenue Extension in Conway

Why build with us at Rural Rally?

Because every nail driven, every wall raised, and every dollar contributed lays the foundation for a world where everyone can lay their heads down in a place called "home." Your contributions will not just build homes but also build futures.

This is only possible because of local heroes like you. All over the nation during The Carter Work Project, service-minded leaders are showing up to donate not just their time but also essential building materials and supplies. This is community collaboration and team-driven service at its peak.





"When we left the White House, we could have done anything... But our choice was to volunteer as Habitat workers, and that's been a life-changing experience for us. We learn about service, we learn about love, and we talk about it. But Habitat lets us put it all into practice. — President Jimmy Carter

For more information or questions contact:

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