

## 2026 Sponsorship Opportunities

event sponsorships, corporate sponsorships, and builds





# Event Sponsorships

## *become a part of our signature annual events*

Welcome to Habitat Horry County's Women Build 2026! Together we will harness the power of women and raise funds and walls to build a home for a local woman and her children in need of safe, affordable housing.

### **Women Build Power Breakfast - March 4<sup>th</sup>, 2026**

Join Habitat for Humanity of Horry County for our Women Build Power Breakfast on **Tuesday, March 4th at Ocean Reef Resort (8:00–10:00 AM)**. Enjoy a delicious breakfast as we celebrate the incredible growth and impact of Women Build—and proudly announce our Woman of the Year Award recipient.

As the inaugural event and official kickoff to Women Build 2026, this inspiring morning will also include a special opportunity to invest in the future of Women Build by helping us raise the matching funds that make this work possible.

#### **table sponsor - \$1,000**

- 8 event tickets
- one Team Build day for up to 10 people
- Women Build t-shirt for your group
- Logo and link featured at event, on event webpage and recognition on Habitat Horry County's official social media platforms

#### **individual ticket - \$25**

- tickets can be purchased at [habitathorry.org](https://habitathorry.org)



# Event Sponsorships

*become a part of our signature annual events*

## **Derby Day May 2, 2026 - Location TBD**

### **Exacta Sponsor - \$1,200 (Unlimited)**

- 4 Event Tickets
- Company logo & link displayed on Habitat Horry County's website, as well as social media pages & posts
- Company logo displayed at event

### **Trifecta Sponsor - \$2,500 (2 Opportunities)**

- Everything above plus 4 additional tickets (8 total)
- Recognition as Trifecta Sponsor on all promotional materials
- Formal recognition/ announcement at the event

### **Triple Crown Sponsor - \$5,000**

- Everything above plus 4 additional tickets (12 total)
- Exclusive Facebook live interview/promotional video
- Recognition as Triple Crown Sponsors on all promotional materials
- Recognition & logo displayed on multichannel TV marketing
- Potential media interviews prior to and/or during the event
- Promotional video interview during the event



# Event Sponsorships

*become a part of our signature annual events*

## Golf Tournament Date & Location TBD

### Hole Sponsor - \$1,000

- 1 team
- Company logo & link displayed on Habitat Horry County's website, as well as social media event pages & posts
- Company logo displayed at event

### Golf Cart Sponsor - \$2,500

- 1 team
- Company logo & link displayed on Habitat Horry County's website, as well as social media event pages & posts
- Company logo displayed at event
- Recognition on all event golf carts
- Formal recognition/ announcement at the event

### After Party Sponsor - \$2,500

- 1 team
- Company logo & link displayed on Habitat Horry County's website, as well as social media event pages & posts
- Company logo displayed at event and signage during after party
- Formal recognition/ announcement at the event

### Tournament Sponsor - \$5,000

- 1 additional team (2 teams total)
- Company logo & link displayed on Habitat Horry County's website, as well as social media event pages & posts
- Company logo displayed at event
- Exclusive Facebook live interview/promotional video
- Exclusive logo presence on tournament swag
- Potential media interviews prior to and/or during the event
- Promotional video interview during the event





# ReStore Sponsorship Opportunities

## *Advertise With Purpose*



**TWO RESTORE LOCATIONS • 204,000+ ANNUAL VISITORS**

**RESTORE SPONSORSHIPS PROVIDE YEAR ROUND, HIGH VISIBILITY ADVERTISING IN MISSION-DRIVEN RETAIL ENVIRONMENTS WHILE SUPPORTING AFFORDABLE HOUSING AND SUSTAINABILITY IN HORRY COUNTY.**

***ReStore sponsorships are limited to ensure exclusivity and maximize visibility. With an estimated 204,000 impressions annually, these packages deliver strong value compared to traditional advertising — while directly supporting Habitat's mission.***

### **New Keys Sponsor - \$1,000/year (5 available)**

- 1 in-store placement (1 per hour) Edit to reflect frequency
- Website listing
- Quarterly social media shoutout

### **Neighborhood Champion - \$4,000/year (3 available)**

- 2 signage placements
- Logo on website & newsletter
- Donor wall recognition (full screen, small voiceover)
- Press/media mention

### **Foundation Builder - \$8,000/year (2 available)**

- Press and media exposure
- Donor wall prominence (full screen and video)
- Placement on a restore shirt
- Build day/event invitation
- 3+ signage locations (storefront, drop-off, checkout)
- Featured social and digital campaign

**\*\*All sponsors recognized in-store and online, with tiered placement.**



Rachel Kennon, Assistant Executive Director

(843) 999-6471

[rkennon@habitatmb.org](mailto:rkennon@habitatmb.org)

[habitathorry.org](http://habitathorry.org)

Want a piece of it all? No Problem! Combine any two event or corporate sponsorship levels and receive a \$500 discount. (Promotion excludes hole and exacta sponsorships)

**Email Rachel Kennon at [rkennon@habitatmb.org](mailto:rkennon@habitatmb.org) or call 843-999-6471**

**to secure your sponsorship for 2026!**